



PREMIUM BUBBLE SINCE 1938  
MADE IN ITALY

# Company Profile





# Dulcop International S.p.A.

Founded in 1938, Dulcop International is the largest manufacturer of soap bubbles and bubble toys in Europe boasting an impressive array of over 300 products.

All our products are designed and developed in Italy, in a production area of 25,000 m<sup>2</sup>. A team of experts takes care of every detail of the production process before our soap bubbles are exported to over 50 countries.

Our production undergoes more than 4 million daily automated controls and has an immediate traceability system: a unique added value in terms of safety and reliability for all our customers.

By choosing Dulcop, our customers can not only count on an extremely reliable partner with regards to safety and experience, but also on the widest range of graphics (licensed and non-licensed) available on the market.





A group of people, including a young boy in the foreground, are blowing bubbles. The bubbles are colorful and iridescent, floating in the air. The background is a soft-focus green, suggesting an outdoor setting. The overall mood is joyful and celebratory.

# Our mission

We create joyful experiences through safe and innovative products that bring generations together and foster bonds of happiness.



A man and a young girl are seen from behind, sitting on a grassy field. The man is kneeling and blowing bubbles with a red ring. The girl is standing next to him, also blowing bubbles. The scene is filled with many colorful, iridescent soap bubbles floating in the air. The background shows a lush green park with trees and a bright sky, suggesting a sunny day.

# Our vision

We want to be the international benchmark for the play and magic of soap bubbles, establishing ourselves as a guarantee of safety, quality and shared joy.





# Our values

**Uncompromising commitment to safety**

**Passion for quality**

**Respect for people and the environment**

**Commitment to excellence**

**Imagination and innovation**



# A family, a story







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## How the company was born

“The company was founded in 1938, but at first we made confectionery products. After our parents, my brother Alessandro and I represent the second generation leading the company and my children the third one. Over the years, we have made other toys such as plastic soldiers. Then, our father had the idea of focusing on soap bubbles. Today we produce 600,000 bubbles a day.”

**Andrea Melotti**  
**Dulcop International S.p.A President**

## Future Projects

“We are focused on developing special new products, circular economy solutions that improve playability. I truly believe that we will still be here in 2100, because soap bubbles cannot become virtual. They will remain physical, and their magic will keep capturing the imagination of children, parents and grandparents alike.”

**Alessandro Melotti**  
**Dulcop International S.p.A CEO**





## The maze

“It was created by our grandfather Athos, who was looking for a way to use the surface of the cap. It dates back to the 1970s, then the patent expired and everyone copied it. It was a brilliant idea which completely changed the bottle.”

**Allegra Melotti**

## Products and services

“Our offer boasts a selection of over 300 products, a strength that has persuaded the world’s best partners to choose Dulcop. It clearly is a complex market, but luckily the fun of making soap bubbles cannot yet be replicated virtually and they remain highly popular with both children and adults likewise.”

**Alberto Melotti**



## Made in Italy

“All our products are designed and developed in Italy, in a new 15,000 m2 production area where a team of specialists takes care of every detail of the process before the soap bubbles are exported to over 50 countries. Everything that comes out of here has undergone strict controls.”

**Arianna Melotti**





# The soap bubbles factory

1938

Nuova Dolciaria was founded.  
We originally made sweets for children

1966

Nuova Dolciaria became Dulcop

1969

We invented the maze on the cap, adding a second game to play with

1970

Dulcop established itself on the market by manufacturing toy soldiers

1975

Super Charlie came to the stage: a hinged action figure that charmed an entire generation

1985

Dulcop soap bubbles became the best sellers on the European market

1938

1966

1969

1970

1975

1985

1998

2001

2013

2018

2020

2024

2025

1998

The Babbol mascot was born, and our first children's comic was released

2001

The product range expanded with the introduction of bubble toys

2013

One billion soap bubbles were produced in 75 years on the market

2018

Dulcop celebrated its first 80 years in the business

2020

The new e-shop [www.bubbleworld.com](http://www.bubbleworld.com) was launched

2024

A new production site was opened

2025

The [bubbleworld.com](http://bubbleworld.com) e-shop hit Spain



# The production

Our production process is entirely carried out in our facilities, covering the entire supply chain from raw materials to the finished product.

This in-house management allows for continuous quality control, as well as greater flexibility and speed in meeting customization requests.

300.000

lids

500.000

balls

300.000

blowers

300.000

caps

500.000

bottles

120.000

soap solution litres

600.000

60ml soap bubbles



# How we work

## **AUTOMATED CONTROLS**


Our soap bubble liquid is safe for the health of our consumer, both children and adults. It is a hypoallergenic, paraben and gluten-free product that is subject to stringent daily microbiological tests. We have been the only business in the industry to obtain the Allergy Certified approval for our liquid.

## **MAXIMUM SAFETY**

The formulas of our soap bubbles are the result of continuous research in compliance with the mandatory toy safe directive, 2009/48/CE.

## **A SAFE PLACE**

In 2024 we left our historical headquarters, where it all began more than 80 years ago, and now Dulcop soap bubbles are made at a new production site to guarantee even greater levels of product safety.



**BUBBLES  
YOU CAN  
TRUST**



# How we work

Dulcop International S.p.A. specialises in the supply of soap bubbles, soap bubble toys and plastic bubbles, operating sustainably and respecting both people and the environment. Compliance with high standards of business integrity is central to our activities. We believe this is the only way to guarantee lasting success for Dulcop International S.p.A. and our stakeholders.

## **Hypoallergenic solution**

Our paraben and gluten-free solution is made with micro-filtered purified water and biodegradable active elements in order to ensure a safe liquid.

## **Recyclable materials**

The new site will allow us to further reduce the environmental impact of each bottle, which we have already lowered by using, for instance, paper and cardboard sourced from ethically-managed forests.

## **Our own personal dream**

Our dream is to produce, within the next few years, the first bottle exclusively from 100% recycled zero-impact materials containing a bubble liquid formula from all-natural substances. We are working on it.





# The catalogue

## **OVER 300 PRODUCTS**

Bubble World branded soap bubbles, bubble toys and refills, together with the most beloved and popular cartoon characters. For your business, make sure you also check out our display boxes and floor displays!

Browse the catalogue, discover our products and download useful materials for your reference or promotional purposes! [Click here](#) for online catalogue.

# Blow Your Imagination



# Bubble World brand

In 2019, we launched the **BUBBLE WORLD** brand, which soon becomes the reference brand for the Dulcop soap bubble world.

BUBBLE WORLD is fun, colorful and playful, more suitable for the target public and market, regardless of their age!

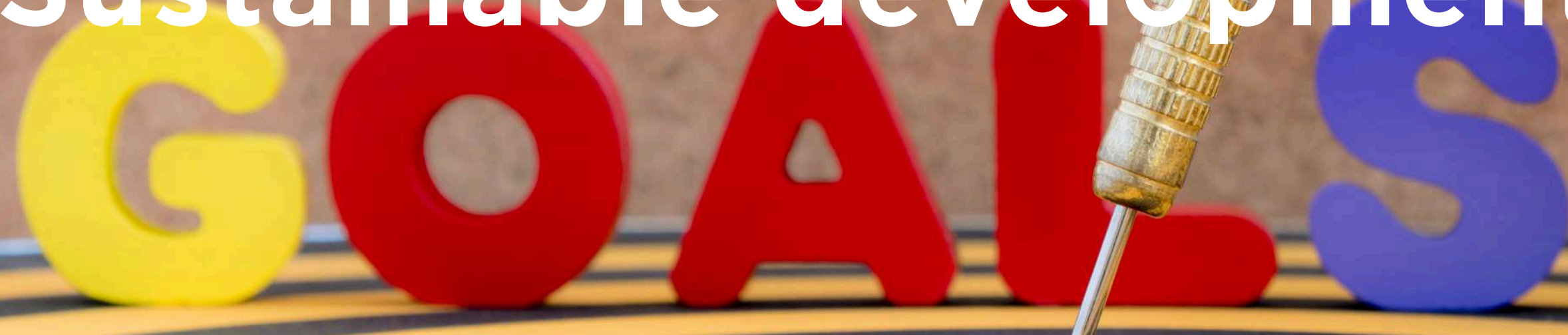
To date, we have activated three social channels - [Instagram](#), [Facebook](#) e [YouTube](#) - and the e-shop [bubbleworld.com](#) for the end-consumers in Italy and Spain.

The latter boasts a substantial section dedicated to the customization of bubbles for all occasions, without any minimum purchase: choose the label design, the blower shape and the bottle color to make your own bubble!





# Sustainable development



## 2025 - 2026

- Relocation of new operational headquarters completed.
- Installation of photovoltaic system.
- More green areas in the company with areas dedicated to employees for greater corporate well-being.
- Energy efficiency: use of heat pumps for the gas-free heating and cooling of production and logistics areas and installation of controlled mechanical ventilation systems in offices and common areas.

## 2027 - 2028

- Implementation of the production system and reduction of night shifts to ensure better working conditions.
- Bubble toys manufactured in Italy for greater quality control and the reduction of CO2 emissions.
- Gender equality: development of an inclusive work environment.
- 27001 certification: information security system.

## 2029 - 2030

- Implementation of a production system that further reduces energy costs and improves the efficiency of the production cycle, with shorter cycle times and less use of paper and plastic.
- Life cycle assessment (LCA) of products (environmental impact).



# Why to choose Dulcop

## SAFETY

- Our liquid is continuously tested:
  - Allergy certified - we are the only business in the toy industry to obtain it;
  - Paraben free;
  - Gluten free;
- Each batch is traceable, microbiologically tested and compliant with toy safe directive 2009/48/CE;
- Sleeved seal on the cap of 60 ml bottle;
- Giocattoli Sicuri and G-mark certification;
- Noble materials.

## SUSTAINABILITY

- Paper and card board packaging made of materials derived from sustainable forests (FSC);
- Recyclable plastics;
- Circular economy production.

## CUSTOMIZATION

Customizable bottles for events, sponsorships, giveaways or development of your own product line.

- Flexible minimum order quantity;
- Different sizes available;
- Quick and reliable customized production.

## PRODUCT RANGE

- Over 300 catalog products;
- Over 50 graphics with both owned and licensed themes and characters:
  - Disney - Marvel - Mattel - Paramount - Hasbro - Universal - Acamar - BBC - DHX - Sanrio.

## ETHICS

We are compliant with:

- the AMFORI BSCI Code of conduct for ethical rights of workers and the protection of the environment;
- ISO 9001:2015.







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For info, please do not hesitate to contact us

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# Thanks